

[Introductory Statement]: Hello, my name is *[Interviewer's name]* and I'll be your interviewer today. I want to begin by thanking you for taking the time to talk with me. Your experience and thoughts about the study are very valuable to future research so we really appreciate you taking the time to complete this interview today.

Some of the questions are sensitive but everything we discuss will be kept confidential. Audio from our session will be recorded and transcribed, but key identifiable information—such as names or places—will be made anonymous to protect your privacy. Any question you would rather not answer let me know and we can skip it. You have the right to withdraw at any point in the study. In total the interview should last about an hour.

In case of an adverse event or social harm that is reported during the interview, I will encourage you to report that information to clinical staff if you haven't already done so. I will also report an adverse event or social harm to study staff if you haven't already done so. An example of an adverse event is an undesirable experience associated with the gel such as an allergic reaction. An example of a social harm is experiencing difficulties in personal relationships as a consequence of study participation.

Do you have any questions before we get started?

My first few questions ask how you feel about the study broadly, but before we get into that I just want to stress that we're looking for feedback, whether it be good or bad. We really want to know what you think, so please don't hold back with your responses and answer as honestly as possible.

Section	Topics	Prompt	Probe	Notes
1. General Study Experiences	1.1 General experience and motivation for participating in the study.	Overall, how would you describe your experience participating in the study to date?	a) What made you want to participate? b) How did you decide to enroll in the study (thought process)? c) How was your experience with the clinic staff? d) How comfortable have you felt with the study procedures? e) How did you feel about the different medical and laboratory procedures?	Interviewer: Refer to Baseline Behavioral Survey Section H, question H1.
	1.2 Feeling toward having the gel inserted.	Tell me about your experiences with having the gel inserted by a study staff member today.	a) How did you feel having staff apply the gel? <ul style="list-style-type: none"> • Before • During • After 	

[Transition]: Next, we will be asking you questions specifically related to the study gel.

<p>2. Perceptibility</p>	<p>2.1 Perceptions regarding study gel.</p>	<p>Did you feel the gel?</p> <p>After inserted, how did the gel feel inside your body?</p>	<p>a) What sensations did you feel when you have the gel inside your body?</p> <ul style="list-style-type: none"> • Temperature • Consistency • Movement of gel <p>b) What did you like best about the gel?</p> <p>c) What did you like the least about the gel?</p>	
<p>[Transition]: We will now be asking you about your experiences with anal sex.</p>				

<p>3. Anal Sex Experiences.</p>	<p>3.1 History of anal sexual practices and related product usage.</p>	<p>Let's talk about your experiences having anal sex.</p>	<ul style="list-style-type: none"> a) How much is anal sex part of your regular sexual practices? b) What affects whether or not you have anal sex with a partner? c) What are your likes and dislikes about anal sex? d) What is your typical routine preparing for anal sex (i.e. what products do you have ready before sex)? e) If you are going to have anal sex, what (if any) products do you use regularly? <ul style="list-style-type: none"> a. IF PPT uses products/lists off: Does the protection against HIV come into consideration when using these products? <ul style="list-style-type: none"> i. What do you consider when choosing a product for HIV prevention: medical studies, doctor recommended, word of mouth? b. IF NO use of products: Are there particular products that you wish you had access to? Why? f) What is your typical regimen after having anal sex (i.e. what products do you have ready after sex)? 	<p>Interviewer: For question A Refer to Baseline CASI Q B7 & B11.</p> <p>For questions C-E Refer to Baseline CASI Q in Section D.</p>
<p>[Transition]: Now we are going to change gears and ask your preferences in developing a product.</p>				

<p>4. Lubricant Product Marketing.</p>	<p>4.1 Participant design ideal product lubricant.</p>	<p>Imagine you've been asked to be the marketing director for a new campaign for the study product. Describe what lubricant you would develop, and how you would convince people to use it.</p>	<p>a) How would you describe the study product to your audience?</p> <p>b) What traits would make someone want to use the study product?</p> <p style="padding-left: 20px;">a. Think about things like thickness, how long it would take to spread, intended usage, where it would be used, special features, etc.</p> <p>c) What would you call this study product?</p>	
<p>[Transition]: So that's everything we have for you today, but before we part ways, I wanted to ask...</p>				
<p>5. Conclusion</p>	<p>5.1 Is there anything we did ask about that we should have asked differently?</p>			
	<p>5.2 Do you have any further questions or comments?</p>			
<p>[Concluding Statement]: That's all the questions I have. Thank you so much for taking the time to talk with me today.</p>				